

# MartenMonth

## What is Marten Month?

Marten Month is a VWT-led citizen science survey for pine martens in Britain, that will take place in **September each year** and launches in September 2026. It aims to:

- gather pine marten records from members of the public
- gather basic data on public attitudes towards pine martens
- raise awareness of pine martens

Although we want people to submit sightings all year round, Marten Month (incorporating National Pine Marten Day on 3 Sept) aims to raise more awareness of this elusive species.

The data gathered is invaluable for understanding [current pine marten distribution](#) and supporting coordinated conservation efforts on the ground.

Members of the public will be encouraged to submit their pine marten sightings to **VWT's Report a pine marten sighting online form**: <https://arcg.is/L1fG0>

Citizen scientists are asked to provide photographic evidence or descriptions of the animal they saw, and to rate their sighting or interaction to provide a basic measure of attitudes towards pine martens. People will also be encouraged to share and discuss pine martens on social media.

## Reminder: National Pine Marten Day – 3 September

Marten Month coincides with National Pine Marten Day (#NationalPineMartenDay), which takes place on 3 September each year and began in 2023.

## What can you do?

You can support Marten Month throughout September through your communication channels:

- Follow VWT and share VWT's Marten Month social media content
- Share your own pine marten content on social media, tag @vincentwildlifetrust and use the hashtag **#MartenMonth**
- Encourage the public to report pine marten sightings to VWT (<https://arcg.is/L1fG0>)
- Celebrate National Pine Marten Day on 3 September (#NationalPineMartenDay)
- Encourage the public to learn more about pine martens by visiting VWT's dedicated pine marten website <https://pinemartens.uk/> (or in Ireland <https://pinemarten.ie/>)
- Use the Marten Month pine marten jpg we have shared in your communications

For more information visit <https://www.vwt.org.uk/projects/marten-month>

## VWT Socials

**Facebook:** [@vincentwildlifetrust](#)

**Instagram:** [@vincentwildlifetrust](#)

**LinkedIn:** [Vincent Wildlife Trust](#)

**Bluesky:** [@vincentwt.bsky.social](#)